

Documentation

Online Short study Visit “Open space for youth”

World Café, 14.06.2021

Table 4, Employment/Employability/Entrepreneurship

- Transition from school to work



■ Invited Experts

- Hana Batti, Chef de service d'information et d'orientation professionnelle, Head of service information and professional orientation (municipality of Menzel Bourguiba)
- Benjamin Beslic, Mentoring Transition into Labour Market Altenburg-School (Stuttgarter Jugendhausgesellschaft)
- Nadia vom Scheidt, Director department for external relations (municipality of Stuttgart), excused

■ Documentation: https://padlet.com/Stadtjugendring_Stuttgart/e6q2fn9clqre2lrj

This documentation reflects only the view of Stuttgart and Menzel Bourguiba. During the World Café no participants from Strasbourg joined the discussion group.

Introduction

The European Youth Goals reflect the views of European Youth and represent the vision of those active ones in the EU Youth Dialogue in 2017/2018.

For our project we selected 2 main goals to focus on:

- **#7 Quality Employment for All**: Guarantee an accessible labour market with opportunities that lead to quality jobs for all young people.
- **#8 Quality Learning**: Integrate and improve different forms of learning, providing tools for young people in order to tackle the challenges of an ever-changing life in the 21st century.

The **EU Youth Strategy** (2019-2027) aims to contribute to the realisation of this vision of young people by mobilising EU level policy instruments as well as actions on a national, regional and local levels conducted by all stakeholders.

During the next 6 years, we are in the position to work on how to apply the European Youth strategy on our collaboration between the partner cities: The **World Café** on **14.06.2021** was a first step to discuss these opportunities in depth. Beside the documentation, we suggested different options for further networking on a local and international level.

The Foreign European Policy as well as the German and French Foreign Policies implies the cooperation with neighbouring countries (e.g. Tunisia). A cooperation in the frame of the European Youth Strategy is supported and financed by the Erasmus+ , the European Solidarity Corps and the German French youth office. We are suggesting formats for future collaboration between twin cities in the field of youth available for European and neighbouring countries, which allows us to think about the vision we aspire to have by asking the following question: How can we apply the European Youth Strategy in our collaboration between twin cities in the field of “Quality Employment for all” and “Quality Learning”?

I. How are young people's Employability and Entrepreneurship supported in our cities?

■ Stuttgart

- In Stuttgart, there are several means of support for the transition between School and Traineeship: This includes youth work at schools, youth centers, mobile youth work, youth agencies and employment agencies etc..
- Many projects and programs target different groups of vulnerable minorities. Early job orientation is an effective tool that offers theoretical and practical inputs including internships.

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■ Menzel-Bourguiba

- Students and graduates are supported with their own Business Plans and concerning their management of their enterprises (e.g. start-up) under the framework of Incubation programs: Pre and Post Incubation by providing funds and partners and collaboration with different agencies, associations and professionals.

II. What are the challenges faced by young people in the labour market and how are they tackled in our cities?

■ Stuttgart

- Young people encounter very high expectations concerning certificates from the training companies. On the other hand, students often have unrealistic expectations when it comes to jobs.
- One-Third of the traineeships have been cancelled in three months, even before the COVID-19 pandemic.
- The Global Pandemic in general led to high uncertainties, especially with the respect to the process of hiring young people.

III. Any ideas for potential collaboration between the twinned cities? What will the next step be taken to make collaboration possible?

- It could be interesting to match the demand for professionals in Stuttgart (e.g. in Childcare) with the request for work in Menzel Bourguiba.
- Example from Spain: Professionals in Childcare from Malaga migrated to Stuttgart for work. Where Association members (Verein Bildungswerk der Baden-Württembergischen Wirtschaft, Bundesagentur für Arbeit, StJG) hosted and equipped them at Stuttgart, added to that they got German language classes.

1. Suggestions for further cooperation at local and international level

1.1. Local level

Identification of interest for International Exchange in view of:

- Fostering networking at the level of youth workers supporting young people – as well as young people who fail to attend school – In the transition from school to work.
- Improving the networking of Student Advisors at universities who assist young people with companies and start-ups.

1.2. International cooperation

- Exchange concerning different approaches of supporting young people in the field of the transition from school to work.
- Cooperation with respect to the vocational guidance online and in presence (e.g. ‘Expert interviews’ interviewing people who do a specific job in different countries).
- Best Practice Exchange: e.g. Program “Ausbildungsbotschafter” (“Traineeship Ambassadors”) in Stuttgart which invites trainees to schools in order to provide immediate information.
- Workshops regarding the identification of competences and interests – Also as a main topic during the exchange meetings.

Possible formats

- [Erasmus + Key Action1](#): Job Shadowing, Short Study Visit, Training. (including Tunisia) .
- [Erasmus+ Key Action 2](#): Strategic partnerships, Small scale partnerships (only European program countries).
- [German-French Youth Office](#): Special fund for Maghreb countries with possible topics such as: Vocational Training Programs, Career Advancement and Mobility.
- [Nouveaux Horizons](#): Funding of e.g. Innovative concepts for cross-border vocational training.
- Exchange concerning different approaches of support for students who want to found their own start-up at the university level or in incubation programs.

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Possible format

- [Erasmus+ Key Action 1](#): Youth participation projects. E.g. Students exchange their experience and support in each city.

Mobility for apprentices/vocational trainers/ young professionals

Exchange programs at the level of vocational training/orientation in order to foster global and professional learning.

- Cooperation between Menzel-Bourguiba and Stuttgart: The Senior Expert Service (SES) and the African-German Youth Office have launched the program “Team works!” for trainees and young professionals. The idea of the tandem project „Trainees Go Africa“ is that one SES-expert and one young professional or trainee from Germany go to Tunisia. The purpose of the project is to promote professional and intercultural exchange and global learning.
 - The second project is called “African-German tandems in Germany”. Based on the experience from the first project, the SES-expert shall choose a young professional from Tunisia for doing an internship in Germany.
 - Cooperation between Strasbourg and Stuttgart: Between European countries, trainees have the opportunity to do internships of 2 and up to 4 weeks with the program Go.for.europe.
 - Cooperation between Strasbourg and Stuttgart: Internships with the program PRAXES
- see funding opportunities below

Mobility for pupils and young people

- Internships for young people in the twin cities on voluntary basis.

Possible Formats

- [German-French Youth Office](#): Internships, jobs in the twin cities. Note: Internships in range of School Curriculum are not financed
- [Cooperation between Menzel Bourguiba and Stuttgart](#): School exchange program ENSA of Engagement Global
- [Cooperation between Menzel Bourguiba and Stuttgart](#): The program Teams up! of the African German Youth Office promotes youth exchanges and related accompanying projects which focus on at least one of the 17 SDGs: Five participants from each country can take part in the projects within a time span of two years. Accompanying projects aim to improve the quality of Teams up! and to strengthen project partners and structures.

Connection with volunteering team activities and individual voluntary service

- Participation in a volunteering team project in the twin city in cooperation with “Youth Employability Projects” or “Vocational Trainers” in the twin cities. (see documentation table 3, Individual Volunteering and Volunteering Teams)

1.2.1. Institutions at Stuttgart offering support to young people and young adults with vocational orientation and finding a training position (possible partners for international cooperation)

Background in Stuttgart

One-Third of the traineeships being cancelled in three months in Stuttgart underlines that there is often a gap in terms of expectations between hiring companies and young people.

Thus, pointing out the weaknesses of the Educational System as well as the lack of information among young people are crucial.

The list below gives an overview of the players in the vocational orientation and training at Stuttgart alongside Menzel Bourguiba.

Note: The list is not exhaustive, and it does not mean that the organizations have the capacities or the interest in an International Exchange. An individual request is necessary.

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A. Vocational orientation in the field of youth social work

Mobile youth work, open youth work and school social work:

<http://www.mobile-jugendarbeit-stuttgart.de/traeger.php>

<https://www.jugendhaus.net/wo-wir-sind/uebergang-in-den-beruf>

<https://www.jugendhaus.net/wo-wir-sind/ganztagsbetreuung/-schulsozialarbeit>

<https://ejus-online.de/wir-vor-ort/#arbeitsbereiche> school social work, contact person: Simon Honegg

B. Organisations/department of the municipality working on vocational orientation and training

<https://www.internationaler-bund.de/standort/202417>

<https://www.caritas-stuttgart.de/hilfe-beratung/arbeit-beschaeftigung/junge-menschen/jugend.arbeit.perspektive>

<https://www.stuttgart.de/vv/verwaltungseinheit/jobcenter-fachstelle-fuer-junge-menschen-u25.php>

(Department of the municipality of Stuttgart)

<https://jobconnections.de>

<https://www.gut-ausgebildet.de/ausbildungsbotschafter/initiative-ausbildungsbotschafter>,

<https://www.bw.ihk.de/fachbereiche> contact person: Andrea Bosch

Players supporting entrepreneurship in Stuttgart

All target groups:

<https://www.startup-region-stuttgart.de/>

<https://www.startupbw.de/>

For universities:

<https://www.uni-stuttgart.de/transfer/entrepreneurship/>

<https://startupcampus0711.de/>

<https://www.tti-stuttgart.de/ueber-uns/was-wir-machen/>

<https://www.hdm-stuttgart.de/startup-center/>

1.2.2. Players supporting entrepreneurship/vocational orientation and training in Menzel Bourguiba

Hana Batti, Chef de service d'information et d'orientation professionnelle, Head of service information and professional orientation (municipality of Menzel Bourguiba, see list of participants).

Centre Sectoriel de Formation en Construction Métallique de Menzel Bourguiba

<http://www.formations.tn/centre-de-formation-Bizerte/Centre-Sectoriel-de-Formation-en-Construction-Metallique-de-Menzel-Bourguiba.html>

1.2.3. Players supporting vocational orientation and training in Strasbourg

<https://www.maisonemploi-strasbourg.org/qui-sommes-nous/>

A willingness to make the cross-border labour market more fluid in the Strasbourg-Ortenau area. A concept that can be applied in cooperation with the twin city Stuttgart?

<https://www.maisonemploi-strasbourg.org/notre-programme/un-marche-de-lemploi-ouvert-a-360-degrees/>

Support employability of young people and adults in marginalised neighborhoods

<https://www.maisonemploi-strasbourg.org/notre-programme/des-solutions-pour-les-publics-en-difficulte-et-les-quartiers-prioritaires/>

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Cross-border Centre for Economic Cooperation

<http://www.kaleidos.coop/en/>

<http://www.kaleidos.coop/>

Funding opportunities

1. Mobility for Youth Workers and Youth:

<https://www.erasmusplus-jugend.de/>

<https://site.erasmusplus-jeunesse.fr/>

<https://www.ofaj.org/programmes-trilateraux-a-l-ofaj/programmes-trinationaux-avec-des-pays-du-pourtour-mediterraneeen.html>

<https://www.bwstiftung.de/de/bereiche-programme/bildung/nouveaux-horizons>

<https://www.deutsch-afrikanisches-jugendwerk.de/de/teams-up/programm/ueber-teams-up.html>

(Tunisia/Germany)

<https://www.deutsch-afrikanisches-jugendwerk.de/fr/teams-up.html> (Tunisia/Germany)

Mobility for apprentices/young professionals/vocational trainers

<https://www.goforeurope.de/> (European Level only)

<https://www.goforeurope.de/internship-in-germany/> (European level only)

<https://www.na-bibb.de/erasmus-berufsbildung> (European level only)

<https://www.na-bibb.de/en/>

<https://www.ausbildung-weltweit.de/de/ueber-ausbildungsweltweit.html>

(Worldwide/Accessible for non EU-program countries, e.g. Tunisia)

<https://www.deutsch-afrikanisches-jugendwerk.de/de/team-works.html> (Tunisia/Germany)

<https://www.deutsch-afrikanisches-jugendwerk.de/en/team-works.html> (Tunisia/Germany)

<https://www.ofaj.org/programmes-formationen/praxes-stages-hors-cursus.html> (Germany/ France)

<https://www.dfjw.org/programme-aus-und-fortbildungen/ferienjob-job-in-der-partnerstadt.html>

(Job/Internship in the twin cities:Strasbourg and Stuttgart)

<https://www.bwstiftung.de/de/bereiche-programme/bildung/nouveaux-horizons>

Mobility for pupils/young people

<https://ensa.engagement-global.de/who-we-are.html> (Tunisia/Germany)

<https://ensa.engagement-global.de/wer-wir-sind.html> (Tunisia/Germany)

<https://www.dfjw.org/programme-aus-und-fortbildungen/ferienjob-job-in-der-partnerstadt.html>

(Strasbourg/ Stuttgart)

<https://www.ofaj.org/programmes-formationen/job-dans-la-ville-jumelee.html> (Strasbourg/ Stuttgart)

<https://www.ofaj.org/programmes-formationen/praxes-stages-hors-cursus.html> (Strasbourg/ Stuttgart)

<https://www.dfjw.org/programme-aus-und-fortbildungen/praxes-freiwillige-praktika.html>

(Strasbourg/ Stuttgart)

